

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15038US02**

**PATENT**

In the Application of:	)	
	)	
Jeyhan Karaoguz, et al.	)	<b><u>Electronically Filed On October 16, 2008</u></b>
	)	
Serial No.: 10/675,466	)	
	)	
Filed: September 30, 2003	)	
	)	
For: DEMAND BROADCAST CHANNELS	)	
AND CHANNEL PROGRAMMING	)	
BASED ON USER VIEWING	)	
HISTORY, PROFILING, AND	)	
REQUESTS	)	
	)	
Examiner: Stanley, Mark P.	)	
	)	
Group Art Unit: 2623	)	
	)	
Confirmation No.: 5576	)	

**AMENDMENT UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the final Office Action mailed August 14, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.